



# Business Partnerships

development & communications

## Sponsorship:

***Your support will be allocated toward health care, shelter and advocacy costs associated with Care For the Homeless' mission to end homelessness. Your generosity helps ensure that homeless New Yorkers will continue to receive the essential services they need.***

### **Platinum - \$10,000**

- Name featured on our homepage.
- Name at the top of the 'Our Partners' page on our website.
- Name prominently featured on the CFH Annual Impact Report.
- Name featured in 3 issues of 'CFH Insider.'
- Acknowledgement in 3 CFH published articles or videos.
- One spotlight video, 90-120 seconds, acknowledging your contribution.
- Six posts rolled out over the course of 12-months, on our social media platforms, mentioning your contribution.

### **Gold - \$8,000**

- Name featured on the 'Our Partners' page on our website.
- Name featured in 2 issues of 'CFH Insider.'
- Acknowledgement in 2 CFH published articles or videos.
- One spotlight video, 60 seconds, acknowledging your contribution.
- Four posts, rolled out over the course of 12-months, on our social media platforms.

### **Silver - \$3,000**

- Name featured on the 'Our Partners' page on our website.
- Name featured in 1 issue of 'CFH Insider.'
- Acknowledgement in 1 CFH published article or video.
- One spotlight video, 60 seconds, acknowledging your contribution.
- Two posts, rolled out over the course of 12-months, on our social media platforms, mentioning your contribution.

Please reach out to Connor Moriarty, [cmoriarty@cfhnyc.org](mailto:cmoriarty@cfhnyc.org) or  
Cathy J. Sharp, [csharp@cfhnyc.org](mailto:csharp@cfhnyc.org) with any inquiries.

# Event Sponsorship

*Event sponsorships are separate from the tiered sponsorships. These are exclusive opportunities.*

## Policy Webinar\* - \$8,000

- Organization logo on all promotional material leading up to the event.
- Distribution of promotional material at in-person events.
- Thank you from CEO or Board Chair during the introduction.
- 60 second ad time in the middle of the webinar/in-person event.
- Logo prominently featured at the beginning and end of the event.
- In the case of the Summer campaign, you may have an award given in your organization's name.

*\*Events may be in person or virtual, depending on public health conditions. CFH reserves the right to determine the format of each event on an as needed basis.*

## Summer Success Campaign - \$5,000

### Award Given in Your Name - \$2,000

- Organization logo on all promotional material leading up to the event.
- Organization logo on all CFH website and social media content.
- Thank you from CEO and/or Board Chair.
- For an added cost, you may have an award given in your organization's name.

**Please reach out to Connor Moriarty, [cmoriarty@cfhnyc.org](mailto:cmoriarty@cfhnyc.org) or Cathy J. Sharp, [csharp@cfhnyc.org](mailto:csharp@cfhnyc.org) with any inquiries.**



Care  
Found  
Here

[www.careforthehomeless.org](http://www.careforthehomeless.org)

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All gifts are fully tax-deductible in accordance with IRS regulations.  
Care For the Homeless is a 501 (c) (3) organization.

*\*Online/Digital Event or Campaign*