



CFH INSIDER



January 2020

Greetings!

It's **2020** and we have a lot to look forward to. In this issue, we're thanking our incredible **donors** and **volunteers** who stepped up *big time* last year, acknowledging another great accomplishment of our **advocacy team** as well as celebrating a new, **historic legislation**.

And, we're happy to announce **Untold**, an exciting new podcast focusing on homelessness in NYC! The premiere episode features an interview with one of our own **Client Leaders**!

Thank You for Your In-Kind Donations



Nearly **60** individuals, companies and organizations combined to donate almost **8,000** items as part of the many drives we held throughout 2019. That's **2,800+** winter care items, **1,600+** personal care kits, and **800+** school supply items. All together, that's more than **\$58,000** worth of donations. These items increase engagement at health centers, keep patients healthy and set them up for success on the path to permanent housing.

Thank you to all who donated!

Start Your Own In-Kind Drive

Thank You to Our Volunteers

Over **940** volunteers completed nearly **2,000** hours of service in 2019. The **381** events we hosted ranged from food services, kit packings, policy and advocacy events as well as health education events.

Thank you to all those who volunteered!

[Volunteer with Us](#)



CFH Selected as an Advocacy Center of Excellence

The National Association of Community Health Centers (NACHC) select organizations for this honor by evaluating their commitment to advocacy through consistent calls-to-action, training and education, and social media engagement.

Thank you to the NACHC for recognizing our efforts!

[Learn More](#)



Intro 1211-a Passes!

The **New York City Council** recently passed **Intro 1211-a**. This legislation implements a housing policy that puts the city on the path to ending homelessness for thousands of New Yorkers. It requires development projects receiving city subsidies to set aside 15% of their units for people experiencing homelessness. That's **1,000 units** per year created specifically for homeless New Yorkers.

Click below to hear remarks on the historic legislation from Council Speaker Corey Johnson.

[Watch More](#)



Attention All Podcast Fans!

Mike Adam of 102.7 FM has debuted his podcast *Untold*. The first episode features an extensive interview with one of our



UNTOLD

— WITH MIKE ADAM —

Client Leaders, Adrianna. *Untold* gives those who are either homeless or formerly homeless, a platform to tell their stories and dispel harmful stigmas. It will be available on **Apple, Spotify** and **Google**. Please **listen, subscribe** and **share!**

[Listen Here](#)

Yes, I Care For the Homeless

Follow Us @CFHNYC





CFH INSIDER



February 2020

2020 is a Milestone Year for Care For the Homeless

Good Afternoon!

We've spent the past **35 years** serving homeless New Yorkers. But *no milestones are ever reached alone*. Whether it's been a donation, a gift of school supplies or a day of volunteering, *you've been there for us*. **Our heartfelt thanks to you!**

What milestones are in store for you this year? A new job, a birthday, an anniversary, a graduation or wedding? Would you like to share that milestone with us? (*Suggestions below*)

This month, we're launching a year-long campaign to acknowledge **35 years of service** and continue our mission to end homelessness. So, as you celebrate your milestones, please join us as we recognize ours. *Together*, we can help our homeless neighbors as they *celebrate opening the doors to their own homes, stabilize mental health conditions, achieve sobriety and take control of their diabetes*.

You can start today! Here are some ways we can recognize milestones together to help End Homelessness:

- **[Make a Gift of \\$35](#)**
- **[Host at 35-hour Facebook/GoFundMe Fundraiser](#)**
- **[Start a 35 day In-Kind donations drive](#)**

Yes, I Care For the Homeless

Other Ways You Can Help

Meet Kathryn Booth,
Nurse Manager

Kathryn Booth, Nurse Manager, has been managing the health center at **30th Street** since its opening in October. In her interview, she talks about her why she does what she does, the people she works with and one issue she thinks deserves more attention.

[Read Her Full Interview](#)



George Nashak Speaks at the United Nations

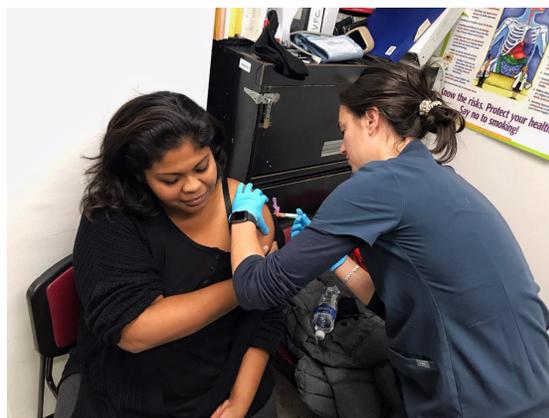
On February 14th, 2020, **George Nashak (CFH Executive Director)** spoke at the **United Nations** as part of the **Finding Our Way Home** conference. All speakers represented organizations committed to the call for integrated solutions, built on the lived experience of homelessness and poverty. *George spoke about the key role health care plays in ending homelessness.*

[Watch Here](#)

The State of Health Care in the Homeless Population

People experiencing homelessness *suffer disproportionately from poor health*. We've assembled a list of important facts that show how **health and homelessness are linked** as well as statistics that show just how complex the situation is.

[Learn More](#)



Thank You to All Our Pocketbooks for Paps Donors

Pocketbooks for Paps is an annual drive that empowers the women we serve to take control of their cervical health. Thanks to our donors, **118 women** received Pap exams or cervical health education in the month of January.

[Learn More](#)



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March 2020

COVID-19 Pandemic Response and Impact Fund

Greetings!

We know this is a difficult time for so many and that the needs grow every day. We hope you understand why it is so important for us to reach out to you now. In this uncertain time, the services we provide to homeless New Yorkers are more important than ever. Our medical and shelter staff are working to ensure our patients and residents continue to receive the services they need. If you can support our Impact Fund, your gift will be matched 1:1, up to \$10,000. Please help us raise \$20,000 for critical needs.

Please click below to explore our pandemic response plan and [learn how you can help](#) homeless New Yorkers during this uncertain time.



CFH Impact Fund

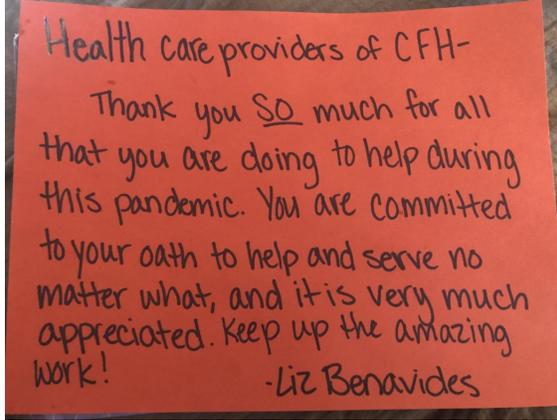
Another Way to Help

Our medical and shelter staff are working round-the-clock, ensuring that our patients and residents continue to receive the services they need. We're asking you to help us show our gratitude!

Please consider writing a note of thanks, taking a photo of it and sending it to:

info@cfhnyc.org. We're also accepting short videos. Click below to learn more!

Volunteer Opportunities



Meet Our Peer Outreach Specialists

Peer outreach specialists are core components of our health care delivery practices. They ensure that potential patients are aware of the services available to them. However, the roles these incredible individuals fill, are much more than their job description.

Read Their Stories



CFH Awarded 2019 Community Partnership Award from the Mutual of America Foundation

The Community Partnership Award honors the contributions non-profit organizations make to their communities. Hundreds of organizations apply for the award each year. Ten are selected. We are grateful and humbled by our selection. Thank you to Mutual of America and all others who made this possible.

Please click the screen on the left to watch CFH President, George Nashak's insightful acceptance speech.

Celebrating Black History Month with FUBU's Keith Perrin

Keith Perrin (right) is widely known and respected as an entrepreneur, brand expert, and as co-founder of FUBU sportswear. In his talk, he shared the story of the company's humble beginning in Hollis, Queens.

We thank Mr. Perrin, and his colleague, DJ Hercules (left), for joining our staff and



other guests in recognition of Black History month.

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[Other Ways to Give](#)

[Volunteer](#)

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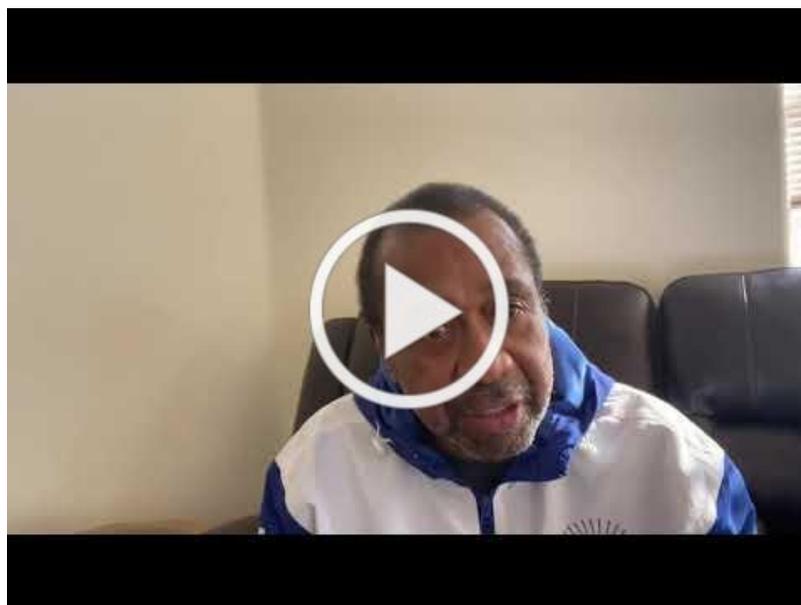


April 2020

Hello!

The past month has been unprecedented—for all of us. In spite of the difficulties, there have been some inspiring moments for CFH, such as the wonderful response to our COVID-19 Response Impact Fund. **The goal to match a \$10,000 donation was surpassed!** When we asked for letters and notes of support for our dedicated health care team and shelter staff, many responded (**see below**). *And* we've received generous support from current and new foundation partners, helping continue to deliver services to homeless New Yorkers. Like many, we're not "out of the woods" yet. But your continued belief in the work we do gives us hope for next month and beyond.

CFH Ambassador, Ben Vereen, extends his thanks to all who have supported us during this time.



Meet Our Housing Specialist Team

The Housing Specialist team at Susan's Place works day in and day out to move women from the shelter to independence. But that's only a small part of their stories. Click below to learn more about these incredible women!

[Read Their Stories!](#)



A Q&A with George Nashak

CFH President and CEO, George Nashak, recently sat for a Q&A with **Brand Channel**. In this insightful interview, George speaks about how we're standing up to the challenges of COVID-19 and continuing to bring care to those in need.

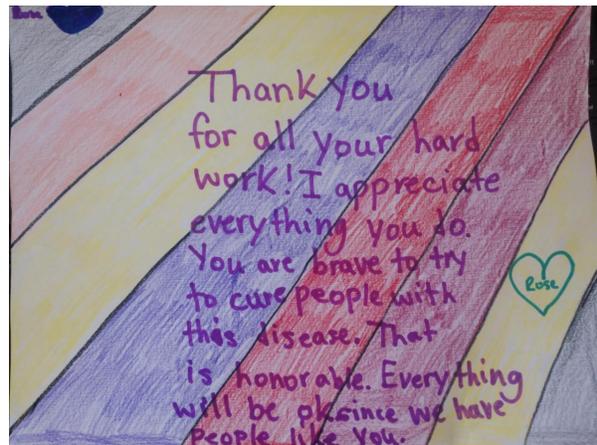
[Read More!](#)



Thank You For Your Words of Support!

Last month, we asked you to write letters of support to our incredible medical and shelter staff. Since then, we have received a generous number of messages and they have been instrumental in lifting the spirits of our team. Follow our Instagram page to see more!

[Follow Our Instagram](#)

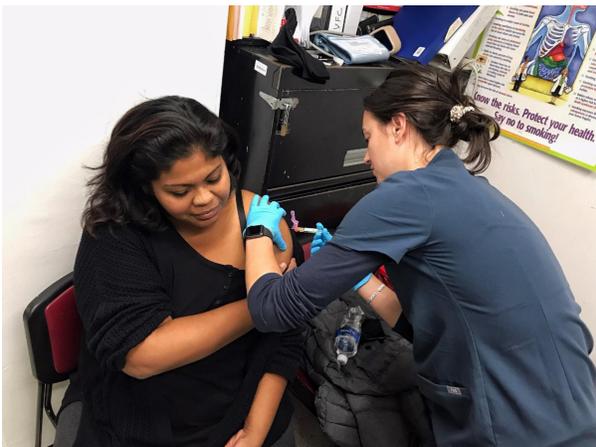


Community Health Center Funding Sign On Letter

This letter urges Congress to provide critical funds to strengthen all Community Health Centers nationwide. Congress is currently negotiating the next phase of the stimulus bills, lets make sure that they understand the incredible work that we do every day for those that we serve!

Today is the deadline to sign the letter!

[Yes, Sign Me On!](#)



Tell Congress to Ensure Housing Stability During and After the COVID-19 Pandemic

Congress must provide more resources to meet the dire and urgent needs of people who are experiencing homelessness or unstably housed.

Budget and Policy Asks:

- \$11.5 billion in Emergency Solution Grants - funds should be used to provide medical respite care, outreach, and street medicine for people experiencing homelessness.
- A national, uniform moratorium on eviction and foreclosure moratoriums.
- \$100 billion for Emergency rental assistance and eviction prevention.



**E-mail Your
Representatives
Today!**

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[Other Ways to Give](#)

[Volunteer](#)

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Join Us for a Special Event!

Good Afternoon,

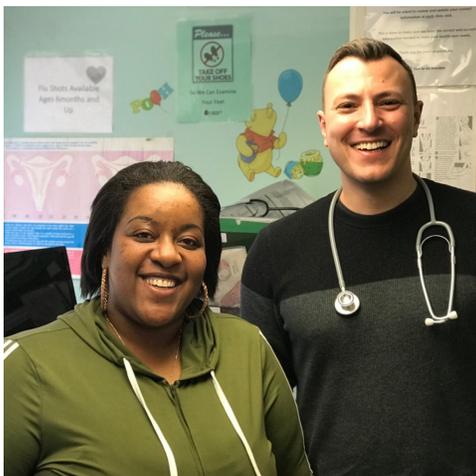
On behalf of the Care For the Homeless Board of Directors, you are invited to **Virtual Vereen and Friends**. Join us for an hour-long event featuring CFH Ambassador, **Ben Vereen**, and special guests, recognizing CFH heroes and helping New Yorkers experiencing homelessness.

*We are honored to announce a special introduction by
NBC News' TODAY Al Roker.*

And, enjoy musical performances and celebrity appearances, including **Wayne Brady, David Copperfield, Bryan Cranston, Brian Stokes Mitchell, Chita Rivera** and more to come, *all in support of our neighbors who need YOU and Care For the Homeless now, more than ever.*

[Learn More](#)

Your May Insider Stories



Raising two children on your own isn't



CFH Ambassador Ben Vereen talks

easy. And it's even harder to do while homeless. But Jennifer H. isn't letting herself "get comfortable." Every day, she's "pushing" herself towards her ultimate goal. Click below to read her story!

about Virtual Vereen and Friends with CFH President & CEO George Nashak on the latest episode of the *NY Amsterdam News* podcast. Listen to this important conversation about homelessness during COVID-19.

[Read Her Story](#)

[Listen Here](#)

Essential Workers | Essential Voices



Essential Workers | Essential Voices is a new series covering the extraordinary efforts of CFH employees throughout the COVID-19 crisis.

Stay up to date with our medical and shelter staff by following us on Facebook, Twitter, Instagram and LinkedIn!

If you like any of these stories, please share them with friends and family, and let as many people as possible know about the work being done by these incredible individuals.

Follow Us @cfhnyc



Standing In Solidarity

Care For the Homeless (CFH) stands in solidarity with our brothers and sisters fighting for racial and social justice. The senseless deaths of George Floyd, Breonna Taylor and Ahmaud Arbery are only the most recent reminders that we must combat systemic racism and the violence it visits on its victims.

As an organization committed to bringing health care, human services and shelter to homeless individuals and families, it is not enough for us to be non-racist. We must be anti-racist and reflect on how well our mission addresses structural racism and inequity. This is an ongoing process and one that we are committed to realizing.

The scourge of homelessness and unstable housing is hardly an “equal opportunity” tragedy. In the United States, historically and today, racism and homelessness are intertwined. Our nation has a long history of discrimination in housing, employment, criminal justice and health care. These injustices have persisted to this very day and people of color are far more likely to experience homelessness as a result. In fact, African Americans make up about 13% of the U.S. population, but some studies have estimated that they represent between 40% and 45% of people experiencing homelessness across America.

At CFH, almost 80% of our patients are persons of color. As a health care and service provider, we must also address on a daily basis the social determinants -- like housing and income disparities -- that result in poorer health outcomes for our patients than for the general population. We believe strongly that everyone deserves low-barrier, high quality health care and we work every day to walk the talk.

Further yet, racism in health care has profoundly deep consequences for communities of color. African Americans have higher rates of diabetes, hypertension, asthma and other chronic conditions due to social and environmental factors. As the pandemic has efficiently exposed, these health disparities have put communities of color at greater risk for contracting COVID-19. Most shocking is that some low-income communities of color have death rates 10 times higher than wealthier, predominantly white neighborhoods!

But most importantly, we must take a collective look in the mirror. Is this the America we learned about in school? Is this the America we want for future generations? Is this the America we all deserve?

If your answer is ‘no,’ then join us. It’s time to make good on our nation’s oldest promises.

What can we do to address these inequities?

We call you to advocate for policies that look to correct racial inequities, vote in

local and national elections, support organizations that address structural racism, amplify the voices of marginalized communities, instill anti-racist policies in your organization and educate yourself and those around you on what role we all play in perpetuating these structures.

In the coming weeks, we will be sharing a variety of resources that address the many facets of structural racism. However, this is one small part of a much longer conversation about the numerous ways that these structures need to change. We must recognize the impact of racism and discrimination. Call it what it is and work to end it now.

Sincerely,

**Delise DuPont Blenman, Chair of the Board of Directors
George Nashak, President and CEO
& the Care For the Homeless Family**

www.careforthehomeless.org





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Thank You to Our Foundation Partners!

Good Afternoon!

The COVID-19 pandemic has had a tremendous impact on so many lives and many organizations, including Care For the Homeless. But in addition to the many incredible individual and family foundation donors to our COVID-19 Impact Fund, there was a remarkably quick and generous response from both current and new *foundation* partners.

As a result, CFH has successfully minimized the impact, providing continuous services to our patients and residents. We would like to thank and recognize these foundations in 2 issues of our monthly newsletter, starting with this group for July.

Be sure to check our August issue for more kudos!

[Read More!](#)

Your May Insider Stories



Throughout the pandemic, we've heard many discuss getting things



Essential Workers! Essential Voices is a series of short stories that

back to 'normal.' Unfortunately, in the housing and health care sectors, "normal" wasn't very good. We need to do better. And our shelter staff are among the many heroes leading that movement. One of those staff members is **Danielle Durham**.

documents the efforts of our incredible medical and shelter staff during this pandemic. No matter their role, these individuals show up every day and work tirelessly, ensuring that their clients continue to receive the services and support they need.

[Read Her Story](#)

[Read Their Stories!](#)

Anti-Racist Resources



Every day, we commit ourselves to bring health care and shelter to homeless individuals and families, and to advocate for better health care and housing policies. So, it is not enough for us to be non-racist. We must be actively anti-racist. And therefore, we must reflect on how well our mission addresses structural racism and inequity.

At CFH, almost 80% of our patients are persons of color. So, in addition to providing services, we must also address the social determinants that result in **poorer health outcomes**.

Click below to see our growing database of anti-racist education resources - and join us in this work.

[CFH Anti-Racist Resources](#)

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Help Us Set Children Up for Success!

Good Afternoon!

Parents of children experiencing homelessness are making the same difficult decisions as stably housed families about returning to school. But it shouldn't be even harder because their kids don't have the necessary supplies.

You can provide them with essential supplies and set them up for success this academic year!



We've compiled an **Amazon Wishlist** that makes donating supplies even easier. Just click the button below, select your items, check-out and that's it!

Please contact Jonathan Petrakakos at jpetrakakos@cfhnyc.org with any questions.

[Buy Supplies](#)

Your August Insider Stories



We spent all of last week recognizing and honoring the many achievements of those who have overcome the incredible obstacles of homelessness. From housing and health care to employment and advocacy, each individual beautifully shared their experiences and hopes for the future. Explore below!

Last week, our OpenNotes initiative went live at our six family sites with CFH health centers! This kicks off our effort to give our patients greater access to their health information and give them newfound agency in their health care decisions. Explore below to learn more about this essential service!

[Listen to Their Stories!](#)

[Learn More!](#)

Thank You to Our Foundation Partners, Part 2



The COVID-19 pandemic has had a tremendous impact on so many lives and many organizations, including Care For the Homeless. But in addition to the many incredible individual and family foundation donors to our COVID-19 Impact Fund, there was a remarkably quick and generous response from both current and new *foundation* partners.

As a result, CFH has successfully minimized the impact, providing continuous services to our patients and residents. We would like to thank and recognize these foundations.

[Read More!](#)

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CFH is Catching Families up on Their Immunizations

Good Afternoon!

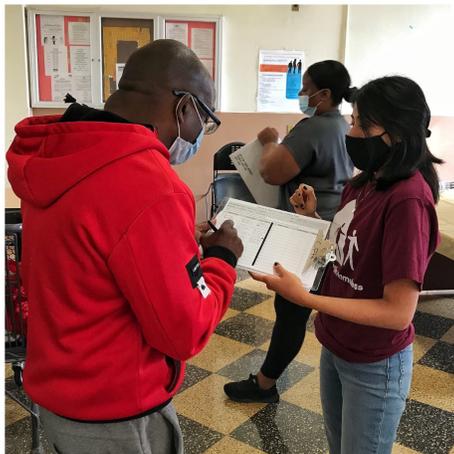
When the pandemic began, almost everyone, including families in shelters, stopped visiting their health care providers. However, as things have begun to improve and schools start to re-open in New York City, our health center staff has sprung into action. Because to be ready for the academic year, children and their families need to be caught up on immunizations as soon as possible.



Dr. Regina Olasin, our *Chief Medical Officer*, talks about this initiative and gives an overview of the many benefits vaccines have, in this latest guest piece for the CFH blog.

[Read More!](#)

Your September Insider Stories



Over the past year and a half, we

ARE YOU REGISTERED TO VOTE?

TEXT VOTE CFH TO 34444 TO REGISTER NOW!



If you're not registered to vote,

have been incorporating the sub-brand Care Found Here into our health services. This is not a name change, but simply another way we strive to protect our patients and residents from the harmful stigmas of homelessness.

How can a simple sub-brand accomplish all of that?

Click below to find out!

[Learn More!](#)

there's still time left! You now have 3 options to cast votes. Mail-in-ballot voting, early in-person voting (beginning on October 24th) or you can vote in person on November 3rd, Election Day!

We also partnered with VotER to make this process very easy for our clients. They can text VOTE CFH to 34444 and they will be sent a link to change address, register to vote and/or request a mail-in ballot.

[Learn More!](#)

Thank You, Philip Malebranche!



Philip Malebranche has been utilizing CFH health center services since 2011. He is also an esteemed member of our Consumer Advisory Board and Board of Directors, and is dedicated to bringing about change for homeless New Yorkers through policy and advocacy.

This year, he held yet another Facebook birthday fundraiser in support of these goals.

Thank you so much, Phillip, for your constant support, generosity and expertise!

As we look to the final months of 2020, do you have a birthday or milestone celebration coming up, and would like to do something extra special this year? Please consider joining Philip and supporting CFH during this challenging time! Click below!

[Join Philip!](#)

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Happy October {First Name},

Meet Nora Lueth, Nurse Practitioner

Health care cannot take time off, even in normal times. So, as soon as the pandemic hit, we began taking appropriate measures to keep patients safe while still delivering care. In her interview, Nora Lueth, Nurse Practitioner, speaks about her work and adjustments influenced by COVID-19.

She also discusses her work with patients from a variety of sites and how it gives her a well-rounded perspective on homelessness. Explore below to learn more!



[Read Her Full Interview!](#)

Your October Insider Stories



NEW Policy Webinar October 27th

Racial health disparities have long been a pressing issue. However, recent events have illustrated that it has never been more important to understand this issue and take action on it.

Join us from 11 a.m - 12:30 p.m. on Tuesday, October 27th as our panel of experts presents new research on this important topic, hosts a discussion and fields a Q&A.

Click below to register. You won't want to miss this!

[Register Today!](#)

Thinking About Year-End Giving?

The 2017 tax reform and pandemic-related economic relief acts have changed the picture for several tax and contribution rules.

So, if charitable giving is in your budget for the year-end giving season, here are some tips and tools that we hope will be practical and useful.

Explore the link below to see the many ways you can help homeless New Yorkers during this time.

[Learn More!](#)

The Heroics Continue



Welcome back to Essential Workers | Essential Voices!

This time around, we're highlighting our dedicated and talented food services staff.

These amazing individuals have been hard at work, ensuring that the women of Susan's Place and 52nd Street Women' Center continue to receive hot meals during this difficult time.

To learn more about them and our other essential workers, click below!

[Read More About Our Essential Workers!](#)

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Join Us!

As We Recognize 35 Years of Service to NYC

This year marks 35 years of service for us at **Care For the Homeless**.

However, we won't be celebrating. Because while it is important for us to acknowledge how far we've come, *there is still work to be done*.

Work that is constantly changing, especially now with the COVID-19 pandemic.

So, through the end of the year, we will be honoring and recognizing the many strides we have taken as well as how we plan to move forward. Forward into a time that we all hope is post-pandemic.



Of course, all those strides have been made thanks to the support of friends like you. And any future progress likewise owes its success to your belief and confidence in our work.

So, stay tuned for all that we have planned and show your support by liking, commenting and sharing our posts.

Look out for **#CFH35** and use it to share our many stories!

[Learn More!](#)

Your November Insider Stories



Join Our Recurring Giving Group!

Jamel Coy Hudson is an educator, entertainer, scholar, and one of our newest supporters.

Recently, Mr. Hudson joined a special group of CFH friends: our recurring giving group, with a monthly gift.

You can [join](#) too!

Click below to learn more about why Jamel said, "Yes, I Care For the Homeless."

[Read More!](#)



Attention Knitting and Crocheting Enthusiasts!

We'd like to extend a special thank you to Lion Brand Yarns. This wonderful company recently gifted 500 hats for homeless women, men and families, in addition to a generous donation.

We're also excited to announce that our CEO and Director of Shelter Services will be featured guests on their upcoming Facebook series, The Shi Show! Make sure to [follow them](#) on Facebook and tune in at 12:00 p.m. EST on 11/23 to catch the stream!

[Follow Them!](#)

Join Us for a Night of Remembrance



Join us for a virtual observance as we remember our neighbors who passed away while homeless or unstably housed in 2020.

While virtual, this year's memorial will still feature music, eulogies and the reading of names of those we lost.

The event begins on **Wednesday, December 16th** at 5 p.m. EST.

[Please click below to register.](#)

[Register Here](#)

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Seasons Greetings!

Thank you for staying with us for another year of CFH Insider. 2020 has been a difficult year for all of us. If you or your family has been affected, we extend our heartfelt wishes for recovery and better days ahead.

Still, the past 12-months have yielded an abundance of uplifting, important and inspiring stories.

As part of our final newsletter of the year, we invite you to explore stories past and share your favorites on social media.

Click [here](#) to see them all. If you tag us, mention us and use the hashtag #CFH35, you'll be featured on our [Instagram](#) story!

We're also wrapping up our [35 Years of Service](#) campaign. A few of the most recent stories are below, but we can't fit them all here. Please visit the [campaign webpage](#) for your convenience, where you can view all CFH35 related content.

In addition, we are still striving to meet our goal of \$100,000 towards the [COVID-19 Impact Fund](#). To learn more about the fund or to [make a gift](#), you can explore the link below!

[More Stories!](#)

[I Want to Help!](#)

Your December Insider Stories



Housing Ends Homelessness

Jeanette H. came to Susan's Place in 2019.

In 2020, she successfully completed her transition to permanent housing by moving into a new apartment!

Jeanette's success story is just one of many to come out of Susan's Place. In fact, over 1,200 women have found housing since the shelter opened in 2008.

You can help create more stories like Jeanette's by *making a gift* and dedicate it towards 'Empowering Women.'

[Watch Jeanette's Video!](#)



George Nashak Interviewed by WYNC

"[People experiencing homelessness are] not in a congregate environment where they're eating in a cafeteria or sleeping in a dormitory," Nashak told us. "They have the ability to close the door and be by themselves."

Our President and CEO was interviewed as part of an examination of the current NYC homeless strategy, in light of COVID-19.

To hear his interview portion of the piece and to learn why this new strategy is so important, click below!

[Read More!](#)

A Community of Our Own



Care Found Here - Junius Street is our first Community Based Health Center (CBHC).

That means greater access to care via more service hours and a broader range of services, including mental health and podiatry.

But how does that work?

Good question! Click below to read all about our first CBHC, why it's so important and why its been so successful.

[Read More!](#)

Happy Holidays from all of us at



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