

development & communications

## For the Homeless Corporate Partnerships

Your support will be allocated toward health care, shelter and advocacy costs associated with Care For the Homeless' mission to end homelessness. Your generosity helps ensure that homeless New Yorkers will continue to receive the essential services they need.

# **PLATINUM** \$15,000

Your Company's Name:

Featured on our homepage.

Listed on the 'Sponsors' page of our website.

Prominently featured on the CFH Annual Impact Report.

Featured in 'CFH Insider.' (3 Issues)

Acknowledged in CFH published articles. (3 Articles)

Featured in one spotlight article, acknowledging your contribution.

Featured in posts on our social media platforms. (10 Posts)

**GOLD** \$10,000

Your Company's Name:

Listed on the 'Sponsors' page of our website.

Featured in 'CFH Insider.' (2 Issues)

Acknowledged in CFH published articles. (2 Articles)

Featured in one spotlight article, acknowledging your contribution.

Featured in posts on our social media platforms. (8 Posts)

**SILVER** 

\$5,000

Your Company's Name:

Listed on the 'Sponsors' page of our website.

Featured in 'CFH Insider.' (1 Issue)

Acknowledged in CFH published articles. (1 Article)

Featured in one spotlight article, acknowledging your contribution.

Featured in posts on our social media platforms. (6 Posts)

### **Employee Engagement Sponsorship** \$4,000

Get your staff involved and become a part of the solution! Engagement activities include:

- · Hosting a company wide In-kind Donation Drive and packing kits.
- Food Serving at Susan's Place (when allowed again).
- Private seminar/webinar with Provider.
- Private seminar/webinar with CEO and or CMO on various topics.

Available at a discounted rate in combination with any of the Business Partnership Levels

#### **Event Sponsorship - \$8,000**

Event sponsorships are separate from the tiered sponsorships. These are exclusive opportunities.

#### **Policy Webinar**

- Your company's name on all promotional material leading up to the event. (1-2+ social media posts per week for at least 4 weeks).
- Mention in 2 separate CFH newsletters.
- Thank you from our CEO at the beginning and end of the event.
- Logo prominently featured at the beginning and end of the event.

All gifts are fully tax-deductible in accordance with IRS regulations. Care For the Homeless is a 501 (c) (3) organization.

### Our Growth 2018-2021\*









