Care For the Homeless presents
Virtual Vereen & Friends
Thursday, June 18, 2020 • 6:00 PM

SPONSORSHIP
Your support will be allocated to critical COVID-19 related costs and services that are essential at this time. Our health centers and shelters must stay open to provide access to homeless New Yorkers—your dollars will help tremendously in this effort!

- Presenting Sponsor • $50,000
  - Event billed as Presented by (your company/organization) on all materials (digital only)
  - On-screen branding throughout the event
  - Access for 40 to virtual event
  - Two full-page ads in our virtual journal
  - Listing as presenting sponsor in Media Collateral including invitation and website, and on Social Media platforms

- Platinum Sponsor • $35,000
  - Access for 20 to virtual event
  - Special Acknowledgement during the program
  - Full-page ad in our virtual journal
  - Listing in Media Collateral including invitation and website, and on Social Media platforms

- Gold Sponsor • $20,000
  - Access for 12 to virtual event
  - Full-page ad in our virtual journal
  - Listing in Media Collateral including invitation and website, and on Social Media platforms

- Silver Sponsor • $10,000
  - Access for 10 to virtual event
  - Full-page ad in our virtual journal
  - Listing of sponsor level at gala

- Supporter • $5,000
  - Access for 6 to virtual event
  - Half-page ad in our virtual journal
  - Listing of sponsor level at gala

TICKETS
Please indicate number of tickets.

- _____ VIP Ticket Package • $1,000
  - Access for 2 to virtual event
  - Half-page ad in digital journal

- _____ Hero Helper • $200
  - Your purchase will support our frontline health care team and shelter staff.

- _____ Sustainer Star • $100
  - Your purchase will help sustain service hours at our health centers.

- _____ PPE Patron • $50
  - Your purchase will help CFH purchase PPE supplies to protect staff, patients & residents.

DIGITAL JOURNAL
For ad specs and deadline, please email: mcbeeseason@gmail.com.

- Gold Full Slide • $3,000
  - One Full-Screen Digital Journal Ad on Rotation (4X)

- Silver Full Slide • $2,000
  - Full-Screen Digital Journal Ad on Rotation (2X)

- Full Slide • $1,000
  - Full Slide Digital Journal Ad No Rotation

- Listing in Sponsor Credits • $500

CONTRIBUTION
- I am unable to attend, but wish to make a fully tax-deductible contribution of $_____________________

MAKE A PLEDGE
Mail in order only. Must be fulfilled by 12/31/2020.

PLEASE FILL OUT PAYMENT INFO →
PAYMENT INFORMATION

NAME (as you would like it to appear in program listings)

CONTACT PERSON (if different than above)

ADDRESS

CITY STATE ZIP

PHONE EMAIL

☐ Enclosed is a check made payable to Care For the Homeless.

☐ I’d like to provide payment via wire. To make your payment, please contact:
   Cathy J. Sharp at 212-366-4459, x217 or csharp@cfhnyc.org

☐ Please charge my credit card a total of $ _____________
   ☐ American Express ☐ MasterCard ☐ Visa ☐ Discover

CREDIT CARD NUMBER EXPIRATION DATE SECURITY (CVC) CODE

NAME ON THE CARD

AUTHORIZED SIGNATURE

If you prefer to pay online, please visit: www.careforthehomeless.org/events/virtualvereen/

☐ Please accept my pledge to be fulfilled by: ☐ Q3 2020 ☐ Q4 2020
   (Note: all pledges must be fulfilled by 12/31/2020)

PLEASE SEND FORM AND ALL PAYMENTS TO:
Care For the Homeless
C/O Development Department
30 E 33rd Street, 5th Floor
New York, NY, 10016

FOR FURTHER INFORMATION PLEASE CONTACT:
Miguel Clarke
mcbeesseason@gmail.com
Mobile: 917-526-0979


All gifts are fully tax-deductible in accordance with IRS regulations. Care For the Homeless is a 501 (c) (3) organization.