

2015 ANNUAL IMPACT REPORT



LETTER FROM THE EXECUTIVE DIRECTOR AND CHAIR



EXECUTIVE DIRECTOR G. ROBERT WATTS AND BOARD CHAIR CARMINE ASPARRO

Anniversaries are significant milestones. For an organization whose sole focus is on homeless people, a 30th anniversary comes with mixed emotions. In an ideal world, Care for the Homeless would not be needed, but unfortunately, you know how much this organization IS still needed. With your support, we continue to fight homelessness by delivering high-quality and client-centered healthcare, social services and shelter, and by advocating for policies to end homelessness.

Our former Board Chair, Professor Harry M. Rosen, Ph.D., passed away in 2015, but his dedication to making health care available to all continues to inspire our efforts. Thanks to leaders like Harry, we have accomplished much over three decades, and Care for the Homeless will continue to be at the forefront of responding to the homeless crisis in NYC – operating 30 medical clinics, a shelter, and a mobile health clinic for our homeless neighbors.

This annual impact report focuses on selected accomplishments in 2015, our 30th anniversary year, including:

- The Mobile Health Clinic rolled out onto the streets of the city, expanding services in the South Bronx. Over 3,400 individuals received vital health services including: HIV/AIDS and Hepatitis C rapid testing; health education information; health insurance enrollment; and referrals to nearby CFH clinics for primary care services.
- Collaborating with Baruch College, CFH organized a successful one-day NYC Homelessness Policy Symposium. City Council speaker Melissa Mark-Viverito, a dedicated advocate for the rights of homeless people, delivered the keynote address.

CONTINUED ON INSIDE FLAP

CARE FOR THE HOMELESS: DONOR PROFILE

Jacob Baskin made his first gift to Care for the Homeless in 2011 and has been an annual donor ever since. A 29-year old software engineer who lives in Brooklyn, he is a great example of today's donors who do their "homework" before choosing the recipient of their support. Jacob graciously agreed to answer a few questions about being a CFH loyal donor.

Q. How did you first learn about Care for the Homeless?

A. I was discussing how hard it was to find effective organizations in New York focusing on homelessness, and a friend of mine who works in public health suggested strongly that I check out Care for the Homeless based on the work that you do.

Q. What made you choose CFH as a recipient of your support?

A. I think everyone has to do their part to care for the most needy people in their community. One of the ways I do this is by supporting Care for the Homeless. There are real gaps in the services that are provided to New York's homeless population, and I hope that by giving to CFH I can help fill them.

Q. What motivated you to make your first gift?

A. I make a budget for all of my giving every year, and after looking into the options for homeless services in New York, I decided to allocate some of it to CFH.

POLICY AND ADVOCACY

Our policy team had a productive and busy year. With the support of passionate friends and advocates for the rights of homeless persons, below are a few selected highlights for 2015.

Through their efforts, the policy team and many like-minded advocates:

- Empowered and facilitated client leaders in speaking with their elected representatives in City Council, the state legislature and in Congress, including advocacy in Washington, DC.
- Completed a new agenda setting process resulting in our 2015 CFH Agenda to End Homelessness, with participation by stakeholders including client leaders, CFH Board and CFH staff.
- Held a very successful citywide Homeless Policy Forum at CUNY's Baruch campus, with City Council Speaker, Melissa Mark-Viverito, delivering the keynote address.
- Held several successful public education advocacy events, including our annual Homeless Persons'

Q. Why do you continue to support the organization?

A. The work continues to be necessary and I hope that my support can continue to be valuable.

Q. What would you say to someone to encourage them to support CFH?

A. Improving the situation of New York's homeless population is every New Yorker's responsibility, and CFH provides highly impactful care to the people who need it most. As long as we continue to live in a society that leaves some people in dire straits, I hope that we can continue to come together and address the problem as best we can.

Thank YOU, Jacob, for sharing your thoughts. You are a wonderful example of generosity and you ARE making a difference in the lives of NYC's homeless population, like so many others who make our work possible.



NYC COUNCIL SPEAKER MELISSA MARK-VIVERITO AT THE 2015 HOMELESS POLICY FORUM

Memorial Day, Summer Solstice Success Celebration, World AIDS Day and other events.

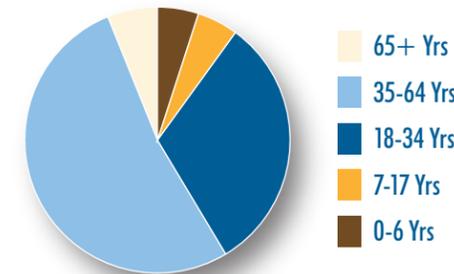
- Completed a CFH client advocate-training initiative, certifying a number of client leaders to participate in our CFH Speakers' Bureau program, and facilitated many presentations by the Speakers' Bureau in the community.



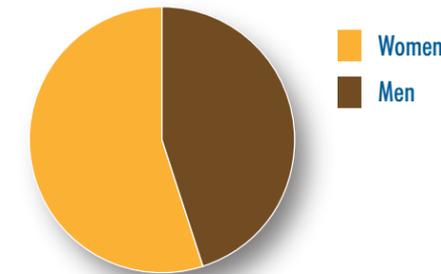
CONSUMER GAYLE DORSKY, PROUDLY DISPLAYS HER AWARD AS THE WINNER OF THE SUMMER SOLSTICE WRITING CONTEST.

DEMOGRAPHICS

AGE DISTRIBUTION



GENDER BREAKDOWN



- 7,826** Homeless men, women and children served
- 89%** Below 100% federal poverty level
- 26%** Uninsured
- 35,682** Clinic visits at 30 sites in Manhattan, Brooklyn, The Bronx and Queens
- 100+** Employees (including physicians, nurse practitioners, health educators, nurses, medical assistants, housing specialists, case managers, social workers, administrators and advocates)
- 50+** Contracted partners
- 400+** Generous donors that make our work possible

SERVICE PROFILE: DENTISTRY

Most people don't look forward to sitting in a dentist's chair with bright lights beaming down on them, but for homeless people, access to a dentist can be a genuine relief of pain and discomfort. For the past two years, Dr. Sonia Gray has served as Dental Director for Care for the Homeless (CFH), treating a population vulnerable to a variety of oral health issues, including missing or decayed teeth, a painful medical condition that can seriously erode one's self-image and hamper the ability to secure employment.

Homeless individuals are twelve times more likely than housed individuals to have dental issues, and those in unstable housing, such as at a motel or at a friend's home, are six times as likely to have dental issues. CFH recognizes the importance of oral health and provides dental care to homeless people who are often uninsured and living in shelters or on the street. Dr. Gray sees patients at two dental clinics operated by CFH, Susan's Place and Part of the Solution, both in the Bronx, providing cleanings, screenings, extractions, x-rays and restorative services.

For homeless people, addressing toothaches is often secondary to the search for shelter and food. The most prevalent oral health problem among homeless persons is gum disease, a primary cause of missing teeth, and by the time Dr. Gray sees most of her patients, the disease is advanced. Persons with little control over their food options already face incredible difficulties meeting their dietary needs. And individuals suffering from missing teeth face significantly limited food choices available to them. Moreover, they typically have limited access to basic items needed for good dental care such as toothbrushes, toothpaste, and floss. Malnutrition, coupled with limited access to proper dental care, predisposes homeless people to serious oral disease.

Fifty-seven year-old CFH client Philip Malebranche had not received dental care in a decade before seeing Dr. Gray in 2014. By the time Philip visited Dr. Gray, he was suffering from a severely damaged tooth that required a root canal be performed by an endodontist. Dr. Gray linked him with a specialist, and after completing the treatment, he



DENTAL DIRECTOR DR. SONIA GRAY EXAMINING A PATIENT AT SUSAN'S PLACE.

returns to Dr. Gray for regular check-ups. "Our people are trying to get back into society," explained Dr. Gray. "Some have lost their job, others have been incarcerated, and they can't smile – or worse yet, they can't chew!" Their appearance can also make them avoid interacting with others, which intensifies the isolation of homelessness. Good oral hygiene can restore a person's ability to smile, chew, taste, and express themselves. Today, Philip is very grateful for Dr. Gray's "pleasant spirit and efficient care." He has since found employment, secured housing, and also works with CFH as a homeless advocate on the Consumer Advisory Board.

At Care for the Homeless, we believe that like all health care, dental care is a right and it is definitely necessary for good health. "Everyone deserves good teeth," said Dr. Gray. "It's my passion to help those that need it most." Now that's something to smile about.

2015 PARTNERS AND SUPPORTERS

THANK YOU! Care for the Homeless values ALL our supporters. Care for the Homeless values ALL our supporters. However, to save on the cost of printing, direct more of the dollars raised to fund services, and acknowledge more of our wonderful individual donors, we are recognizing you on our website. Individual donors who contributed during January – December 2015, including tribute gifts and in-kind donations, can be found by visiting the "Who We Are" section at www.careforthehomeless.org.

Care for the Homeless is thankful for the generous support we received between January – December 2015 from the following institutions and government agencies. 87¢ of every \$1 contributed directly funds critical services for thousands of our homeless neighbors in New York City.

CORPORATE AND FOUNDATION DONORS

\$100,000+

Altman Foundation
Leon Lowenstein Foundation

\$25,000-\$99,999

Helen Hoffritz Charitable Trust
Insurance Industry Charitable Foundation
van Ameringen Foundation

\$10,000-\$24,999

Frenkel & Company
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Rose M. Badgeley Residuary Charitable Trust

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UBS
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There's Always Love
Trinity Evangelical Lutheran Church - Women's Organization
UnitedHealthCare Community Plan
The Wolf Family Foundation

\$500-\$999

EILEEN FISHER
Metropolitan New York Synod Women of the ELCA
National Christian Foundation
Silicon Valley Community Foundation

GOVERNMENT SUPPORTERS

New York City Department of Health and Mental Hygiene/Public Health Solutions

New York City Department of Homeless Services

New York City Council:

Councilman Stephen Levin, CD 33
Council Speaker Melissa Mark-Viverito CD 8

New York State Department of Health – Indigent Care

U.S. Department of Health and Human Services:

HRSA, Bureau of Primary Care, Section 330(h)
Health Care for the Homeless
HRSA, HIV/AIDS Bureau, Ryan White Part C

FINANCIALS

Consolidated Statement of Activities
Year Ended December 31, 2015

REVENUE AND SUPPORT

Grants and Contracts
\$14,731,401

Medicaid and Medicare Fees
\$2,732,418

Miscellaneous Revenues
\$14,002

Contributions and Special Events
\$817,078

Total Revenue:
\$18,294,899

EXPENSES

Program Services
\$15,114,499

Supporting Services
\$2,124,408

Total Operation Expenses
\$17,238,907

Depreciation and Amortization
\$691,780

CHANGE IN NET ASSETS

Operations
\$364,212

Complete financial statements, audited by Loeb & Troper, LLP, are available upon request to Care for the Homeless.

We have made every effort to ensure the accuracy of this list of our generous donors. Please accept our apology and alert us of an error by emailing info@cfhnyc.org or calling (212) 366-4459.



**CARE FOR THE
HOMELESS**

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WWW.CAREFORTHEHOMELESS.ORG



**FIGHTING HOMELESSNESS.
SAVING LIVES. THANK YOU!
DONORS LIKE YOU MAKE
CARE FOR THE HOMELESS POSSIBLE.**

Photo Credit: Nancy Ribeck



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